PRO ANIMALS FINLAND REGISTERED ASSOCIATION ANNUAL REPORT 2007

Pro Animals Finland registered association continued its long-span cooperation with Pro Animals Romania. Pro Animals Romania is still almost entirely dependent on our support. We have achieved very good results when it comes to our projects together though there is still much to do for years and years to come in maintaining and strengthening these projects. There are still many challenges ahead of us!

In 2007 we worked hard to secure the overall welfare of the dogs in Tg-Jiu shelter for example by the goddog programme. In the end of the year 2007 there were already about 230 goddogs and our goal in 2008 is to exceed the 300 goddog-limit.

In autumn 2006 Pro Animals Romania managed to sign an agreement with the city government of Tg-Jiu about the grounds of the Spay&Neuter-programme. The city did start to build a temporary expansion of the current shelter for the programme. The Spay&Neuter-programme demands a lot of other resources too and without these resources it is impossible to start the work. The city government promised to cover only a certain part of the costs, the rest of the costs had to be taken care of by Pro Animals Romania. Our association, Pro Animals Finland registered association, promised to give all possible support for the project e.g. by collecting funds for the Spay&Neuter-programme.

The city government of Tg-Jiu withdrew the agreement relating to the Spay&Neuter-programme in March 2007 since they felt that Pro Animals Romania didn't have the necessary resources to do their own part. Of course this was a major drawback for all of us. Now it's all the more important to do all we can to help Pro Animals Romania to build their own private shelter outside the city of Tg-Jiu and implement Spay&Neuter-programme under those circumstances.

The building of the new shelter demands, of course, resources too and during the year 2007 we have tried to collect funds for it and tried to look for ways to finance the project with the help of external supporters. The mission isn't easy but if we have no dreams we don't have the strength to fight for them either.

In 2007 Pro Animals Finland registered association continued its long-span cooperation with Pro Animals Romania to implement projects started together in 2006. The projects were meant to be executed so that they would have far-reaching and positive impact on the whole community. One of these projects was the therapy dog programme by the elderly which was started in autumn 2006 and has earned lots of praises. In February 2007 started the environmental education programme with an emphasis strongly on animal protection in schools of Tg-Jiu. By the summer 2007 there were about 700 pupils of the city's schools that had participated in the education programme. For the rest of the year 2007 the education programme was put on hold since there were not enough funds for it.

Like always our association sent twice a month a newsletter to its members, godparents, donators and other supporters and people interested of our work to give continual and up-to-date information of the situation at the shelter as well as what was going on with Pro Animals Romania.

Our association maintained and updated its website (www.pafiry.net) that we also used for sharing information of our work and projects. The renewal of the website began in the end of the year 2007. By selling our support products we supported the dog shelter of Tg-Jiu and the building of the new shelter. In 2007 our selection of support products consisted of women's college jackets, women's, children's and men's t-shirts, shopping bags, shoulder strap baggies, bracelets and buttons.

We applied for and were granted a nationwide money collection licence from the State Provincial Office of Southern Finland. The new licence proceeded with the previously granted licence. We renewed our licences for the fund-raising boxes in pet stores of Faunatar-pet store chain in Helsinki, Nokia, Pirkkala and Lempäälä. We applied for more licences for the fund-raising boxes in Faunatar- pet stores in Espoo and Tampere.

PAFi registered association promoted its work on a regular basis e.g. in Helsinki, Tampere and Lempäälä. We also arranged flea markets and sales whenever we had the necessary resources. PAFi participated during 2007 in: Eläin!-07-fair in Riihimäki, PetExpo-fair in Jyväskylä, Elomessut-fair in Hämeenlinna and Lemmikki 07-fair in Vantaa. We also participated in Eettiset joulumarkkinat (Ethical Christmas market fair) in Helsinki.

We sent "infoflashes" and tips for the media of our work in hopes of evoking interest towards our activity and more importantly getting them to understand the deepest meaning of it all. We didn't succeed in being any major news, we only received a few opportunities to tell about our work.

In spring 2007 PAFi sent for hundreds of decision-makers of companies a letter telling about the cooperation of the Pro Animals' and the need of help. We also sent a challenge to support the new shelter for about 1000 employees of different companies. Pro Animals Finland registered association was also presented in small sponsored ads e.g. in Nyt- supplement of Helsingin Sanomat in 2007.

To support our activities PAFi applied for a small part of 100.000 euros of aid that Finnish Ministry of Agriculture and Forestry grants for animal protection organisations. Our application was turned down since we worked outside the borders of Finland.

We tried to find different kinds of ways to get some financing for our activity and projects from e.g. Ministry for Foreign Affairs of Finland. Unfortunately this ministry doesn't support projects done in Romania.

We also drew up an application for RAY to purchase a movable clinic to the Gorj province in Romania. The project didn't meet the requirements the law had set since the activity takes place outside Finland.

The representatives of the association visited on their own cost in Tg-Jiu shelter three times (in June, September and November) in 2007. On every trip they had 2-3 volunteers with them. On our shelter trips we brought with us worm and flea treatments, anti-inflammatory pain medication, antibiotics, vitamins, cleansing agents, care necessities, puppy pens, toys and other useful things donated by our supporters. We also brought headlights and work

clothing to the shelter in autumn. In Tg-Jiu we bought cleaning equipment, detergents, dog food, fan heaters, electric cables and other things useful.

We deepened our cooperation with our cooperation partner Faunatar e.g. by printing out a calendar for the year 2008 together. The pet store chain Faunatar also supported very visibly our Christmas Campaign by buying one dog house for every Faunatar-pet store. These dog houses will be sent in the beginning of 2008 to Tg-Jiu shelter as self-assembly elements.

PAFi registered association's goal was to collect funds for the Tg-Jiu shelter and Pro Animals Romania at least 50.000 euros in 2007 and we succeeded in that. Thanks to all our friends for your support. The biggest expenses of PAFi were the fees from the money collection licence and fairs. Other costs consisted of IT-expenses (website etc.) and from making ads.

Here are some suggestive numbers from the year 2007. The exact number will be found from our final accounts.

The profits in 2007 were in total about 54.000 euros.
From this total the goddog fees were about 22.000 euros.
Donations from the campaigns were about 8.000 euros during the year.
For the new shelter we received about 7.000 euros (including the funds transferred from the Spay&Neuter-programme)
The profits from selling support products were about 5.500 euros (the investments for the products about 5.000 euros)
We received general donations about 6.000 euros.
Donations directed to the Protection Fund for the maltreated animals we received worth of 3.000 euros.
The profits from raffles and cooperation contracts were about 2.200 euros.